



100+ OCMV Women Who Care - Knox County Basic Concept

- ✓ The purpose of the group is to bring together 100+ local women from all walks of life, with limited time, who are interested in financially contributing to Knox County or the communities of Waldoboro and Lincolnville charities together in order to have a greater impact.
- ✓ This newly-formed chapter, is one of more than 350 chapters of 100+ Women Who Care groups located worldwide that focuses on coordinating funding for local charitable organizations.
- ✓ The group provides an opportunity for women to contribute \$50 – through individual or pooled memberships – four times a year in order to give \$20,000 directly to charities.

2019 GOAL: Raise \$20,000 in 4 meetings for local charities.

How Does It Work

- Four (4) times per year members show up with a blank check in hand to give.
- Each member has the opportunity to nominate a local nonprofit. There are eligibility requirements- any new nonprofit being nominated must be approved at least 7 days prior to the next meeting.
- At each meeting: any member if she wishes (BUT she does not have to) - can nominate a pre-approved nonprofit she personally wants to speak about- if selected to speak.
- Only 3 members' names are randomly drawn at the beginning of each meeting to speak about a nonprofit.
- The 3 random members selected each speaks no longer than 5-minutes about her nonprofit (No power points or handouts etc - just talking from the heart). After each "presentation" there is time for a quick Q&A (2 minutes max for each).
- After the 3 presentations: all present members secretly vote via ballots on which nonprofit to support. Each membership receives 1 vote whether registered as single or pooled (i.e. pooled must decide together and submit 1 ballot collectively). There is no proxy voting.
- The nonprofit with the most votes receives all the checks. Checks are made out to that nonprofit on the spot.
- All the checks are collected by the Steering Committee and given to the selected charity within two (2) weeks of the meeting. The member who nominated the recipient charity will be asked to participate in the BIG GIVE.
- The selected charity is then invited back to the next meeting to share about the impact the donations have made.
- Two-way ties will be decided by one more round of votes. If a tie persists, the two names that are tied will go back in the hat and the recipient will be drawn at random.

Membership Criteria

- Any woman can join. You must be willing to be either an individual member- make a personal commitment to donate \$200 each year, (\$50 per meeting) or as a pooled member- 2 women pool their resources to collectively donate \$200 each year, (\$50 per meeting). Note: Even if the charity chosen is not your first choice, you are expected to donate at each meeting. If you are not able to attend the meeting are expected to you either give your check to another member to deliver to the meeting on your behalf, or will mail your check after the meeting.

Steering Committee

- Purpose of committee is to: run the meeting, send out information to the media and members, check to make sure charities meet criteria, hand over all checks to the charity.

Basic Meeting Agenda/Schedule

- 5:15-5:45pm – Registration and networking (include appetizers and drinks)
- 5:45-6:30pm – Meeting: Welcome, Presentations, Voting, and Charity Selection (while votes are being counted: charity selected at previous meeting will provide an update).

Charity Eligibility and Nomination

Only members are eligible to nominate a charity. Nominations must be submitted at least one week prior to the next quarterly meeting and be approved.

Charities must be:

- Local and work is based in Knox County or in the communities of Waldoboro and Lincolnville
- Must have 501 (c)(3) status, be active and in good standing with the Maine Corporation Commission.
- Charitable organizations must be able to provide charitable tax receipts for donations.
- Charities must be actively engaged in the community and executing their mission statement.
- National or international charities, programs or organizations will not be considered at this time as the focus is on contributing to Knox County or Lincolnville or Waldoboro. Organizations with a state or national link may be nominated provided the request is for a project to be delivered in and 100% of the funds must stay in Knox County or Lincolnville or Waldoboro.
- The organization agrees to not use, give, or sell the contact information of our members for additional solicitation by them or other organizations.
- The selected charity is not eligible to be nominated/presented again for one (1) year. The member may nominate a new charity for consideration at future meetings. The other two (2) charities may be nominated/presented again at future meetings.
- Note: Donations made directly to the selected charity and online donations do not count towards the member's commitment – only checks handed in to our chapter count.

Presentation Guidelines and Talking Points

Have fun! You only have five minutes so make your pitch count. Tug at the hearts of the chapter as much as you inform their heads. Try to leave them with a sense of why you are passionate about this charity and they should be too. Presentations are simple and not formal – NO PowerPoint's or handouts.

Talking Points Be prepared to speak briefly and potentially answer a few questions about the following:

1. Start with an engaging opening line.
2. State your name and the name and location of the organization.
3. Describe the service area of the organization and whom they serve.
4. State the mission of the organization, speak to what they do overall, and how/who their services benefit.
5. Describe how our funds will be used, providing some background, if possible, on the following: is this a new or existing program; does the charity have a plan in place to sustain the program after our funds have been used; how many people the funds will impact; whether the program is essential and what our community will miss if it does not get funded; measurements to be used to ensure success of the program and good use of the donation.
6. Don't forget to tell a story of a person/animal positively affected by the organization.
7. End with a heartfelt ask and a thank you.

Note – It's helpful but not required to mention the organization's size, annual operating budget and how much they spend on admin/fundraising.